

CARS

Website	Unique visitors	Pageviews	Facebook	Instagram	Age	Interests
ABHD.nl	60,000	185,000	-	-	15 - 50	Cars
Autobahn.eu	650,000	2,000,000	80,000	13,000	15 - 40	Cars
Autobahn.eu/max33	500,000	3,000,000	-	-	15 - 40	Cars, Formule 1
Autoblog.nl *	1,000,000	9,500,000	70,000	23,500	15 - 40	Cars, Formule 1, Lease
Autoblog app *	41,000	9,000,000	-	-	15 - 40	Cars
Autojunk.nl	250,000	2,000,000	3,000	200	15 - 40	Cars
Autovisie.nl *	270,000	550,000	25,000	10,700	25 - 50	Cars
Autowereld.com *	215,000	875,000	12,500	200	35 - 50	Cars
Autowiki.nl	5,500	13,000	-	-	35 - 45	Car information, Specs
Autozine.nl *	300,000	750,000	-	-	20 - 45	Cars, Driving tests
Finnik.nl	120,000	250,000	8,500	1,000	25 - 45	Car information
Finnik Kenteken app	850,000	3,000,000	-	-	25 - 45	Car information
Groen7.nl *	40,000	110,000	500	-	35 - 50	Sustainable cars
Kenteken Info app	30,000	60,000	-	-	30 - 55	Car information
Rijtesten.nl *	45,000	280,000	1,000	100	35 - 50	Cars, Driving tests
Topgear.nl *	300,000	700,000	55,000	11,600	18 - 40	Cars, Lifestyle

MOBILITY

Website	Unique visitors	Pageviews	Facebook	Instagram	Age	Interests
Flitsmeister app	1,000,000	13,500,000	30,000	150	20 - 50	Mobility, Speedlights
Onderweg.nl	3,300	8,000	-	-	45 - 65	Mobility, Traffic, Lease
Routenet.nl	1,000,000	9,000,000	-	-	40 - 60	Mobility, Traffic
Routenet Fileflits app	12,000	110,000	-	-	40 - 60	Mobility, Speedlights
Trafficnet.nl	50,000	180,000	-	-	40 - 60	Mobility, Traffic
VID.nl *	420,000	2,100,000	-	-	35 - 50	Mobility, Traffic

OCCASIONS

Website	Unique visitors	Pageviews	Facebook	Instagram	Age	Interests
Autokopen.nl	230,000	1,000,000	200	150	35 - 60	Occasions
Autowereld.nl	650,000	10,000,000	350	-	30 - 55	Occasions
Gaspedaal.nl	1,000,000	11,000,000	1,300	-	35 - 60	Occasions
Handelsprijsen.nl	280,000	2,000,000	1,300	-	35 - 60	Occasions
Mobile.de	400,000	18,000,000	380,000	2,500	25 - 50	Occasions
Speurders.nl	600,000	10,500,000	33,500	-	30 - 60	Occasions
Zomoto.nl	100,000	1,200,000	-	-	35 - 50	Occasions

SPORT

Website	Unique visitors	Pageviews	Facebook	Instagram	Age	Interests
Several Social Platforms *	-	-	650,000	35,000	-	-
De Coach*	-	-	175,000	37,200	15-40	Football, Football humor
CrazyVoetbal.nl	850,000	3,500,000	121,000	8,100	15-30	Football, Football humor
FCUpdate.nl *	630,000	7,500,000	86,000	-	20 - 40	Football
FCUpdate app *	110,000	1,100,000	-	-	20 - 40	Football
GPUpdate.nl *	1,300,000	15,000,000	41,000	6,600	35 - 50	Formule 1, Cars
Neveroffside.nl *	230,000	450,000	17,000	3,600	15 - 30	Football, Lifestyle
Racingnews365.nl *	700,000	5,000,000	85,000	1,700	35 - 50	Formule 1, Cars
SchaatsUpdate.nl	60,000	230,000	3,000	-	30 - 60	Ice skating
SportUpdate.nl *	15,000	55,000	1,400	-	20 - 45	Sports
Tweenul.nl *	110,000	1,300,000	-	-	25 - 40	Football, Amateurfootball
Voetbal.nl	700,000	7,000,000	27,000	2,700	25 - 40	Football, Amateurfootball
Voetbalflitsen.nl *	1,500,000	6,000,000	60,000	28,000	15 - 30	Football, Football humor
Voetbalflitsen app *	5,000	600,000	-	-	15 - 30	Football, Football humor
WielerUpdate.nl *	90,000	700,000	20,000	-	35 - 50	Cycle racing

* = Redactionele mogelijkheden

More info?

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