
			
			ROS	ROC	RON
Standard IAB	Display Advertising				
	Leaderboard		€30	€20	€10
	Large Rectangle		€45	€35	€25
	Medium Rectangle		€45	€35	€25
	Billboard		€55	€45	€35
	Halfpage Ad		€55	€45	€35
	Roadblock		€55	€45	€35
Rich Media	Billboard XL		€65	€55	€45
	Halfpage Ad Dimmer		€60	€50	€40
	Expandable Halfpage Ad		€65	€55	€45
	Roadblock L		€65	€55	€45
	Roadblock XL		€75	€65	€55
	Skin		€75	€65	€55
	Skin + Billboard		€85	€75	€65
	Superheader		€65	€55	€45
	Fullheader		€85	€75	€65
	Floor Ad		€75	€65	€55
	Integrated Article Block		€55	€45	€35
	Fixed Scroll Banner		€65	€55	€45
	Video	Preroll		€75	€65
Inpage Video			€60	€50	€40
Inpage Video CPV			€0.20	€0.15	€0.10
Outstream Video Experience (OVX)			€85	€75	€65
Video Ad Mr.Friendly Urinoir			€65		
					
			ROS	ROC	RON
Mobile	Mobile				
	Standard Banner		€20	€15	€10
	Double Banner		€25	€20	€15
	Halfpage Banner		€30	€25	€20
Rich Media	Expandable Banner		€35	€30	€25
	Expand to Full Screen Banner		€50	€45	€40
	Swipe Cube		€35	€30	€25
	Splashscreen		€50	€40	€30
	Mobile Interscroller		€50	€40	€30
	Deck of Cards		€35	€30	€25
Location Based Advertising	Notification		€75		
	Notification Afterwards		€75		

More info?

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