



	Display Advertising	Size in pixels	Max. file size	File	Comments
Standard IAB	Leaderboard	728 x 90	150 kb	GIF / JPEG / HTML5 / 3rd party	
	Large Rectangle	336 x 280	150 kb	GIF / JPEG / HTML5 / 3rd party	
	Medium Rectangle	300 x 250	150 kb	GIF / JPEG / HTML5 / 3rd party	
	Billboard	970 x 250	150 kb	GIF / JPEG / HTML5 / 3rd party	
	Halfpage Ad	300 x 600	150 kb	GIF / JPEG / HTML5 / 3rd party	
	Roadblock	728 x 90 - 336 x 280	150 kb	GIF / JPEG / HTML5 / 3rd party	Deliver separate banners
	Rich Media	Billboard XL	Template	150 kb	HTML5 / 3rd party
Halfpage Ad Dimmer		Template	150 kb	HTML5 / 3rd party	
Expandable Halfpage Ad		Template	150 kb	HTML5 / 3rd party	
Roadblock L		970 x 250 - 300 x 600	150 kb	GIF / JPEG / HTML5 / 3rd party	Deliver separate banners
Roadblock XL		970 x 500 - 300 x 600	150 kb	GIF / JPEG / HTML5 / 3rd party	Deliver separate banners / Close button required in 970 x 500
Skin		Template	150 kb	HTML5 / 3rd party	
Skin + Billboard		Template	150 kb	HTML5 / 3rd party	
Superheader		Template	150 kb	HTML5 / 3rd party	
Fullheader		Template	150 kb	GIF / JPEG / HTML5 / 3rd party	
Floor Ad		Template	150 kb	GIF / JPEG / HTML5 / 3rd party	
Integrated Article Block		Template	150 kb	GIF / JPEG / HTML5 / 3rd party	
Fixed Scroll Banner		336 x 280	150 kb	GIF / JPEG / HTML5 / 3rd party	
Native Lister ad		480x360	50KB	JPG/PNG/TIFF	Title: max 80 incl. spaces - Body: max 80 incl. spaces - CTA: max incl. spaces
Video		Preroll	640 x 480	10 MB	VAST / MP4 / Mpeg
	Inpage Video	640 x 480	10 MB	VAST / MP4 / Mpeg	
	Outstream Video Experience (OVX)	Template	10 MB	3rd party	Deliver video to the Vendor
	Video Ad Mr.Friendly Urinoir	1280 x 720	50 MB	MP4	



	Mobile	Size in pixels	Max. file size	File	Comments
Mobile	Standard Banner	300 x 250	40 kb	GIF / JPEG / HTML5 / 3rd party	Compatible with mobile websites and MRAID compatible apps
	Halfpage Banner	320 x 240	40 kb	GIF / JPEG / HTML5 / 3rd party	Compatible with mobile websites and MRAID compatible apps
Rich Media	Expandable Banner	320 x 50 > full screen	40 kb - 90 kb	HTML5 / 3rd party	
	Expand to Full Screen Banner	320 x 240 > full screen	40 kb - 90 kb	HTML5 / 3rd party	
	Swipe Cube	300 x 250	40 kb	HTML5 / 3rd party	
	Splashscreen	320 x 480	40 kb	HTML5 / 3rd party	
	Mobile Interscroller	320 x 240	40 kb	HTML5 / 3rd party	
	Deck of Cards	320 x 240	40 kb	HTML5 / 3rd party	
	Spotlight Rectangle	320 x 240	40 kb	HTML5 / 3rd party	
Location Based Advertising	Notification	Title 30 characters - Subtitle 36 characters	-	Text	Coordinates - latitude & longitude
	Notification Afterwards	Title 95 characters - Subtitle 36 characters	-	Text	Coordinates - latitude & longitude
	Logo Image for Notification	Min. 100 x 100	-	JPEG / PNG	
Finnik App	Finnik Banner	300 x 250	150 kb	PNG / JPEG	Deliver separate trackers, impression & click
	Finnik Button	Text 30 characters - Button text 12 characters	-	Text	

*For templates of specific sizes, please contact traffic@mannenmedia.nl

More info?
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